

BUSINESS CONTINUITY MANAGEMENT

IBC your partner to
ensure the continuity of
your business operations
after a major event



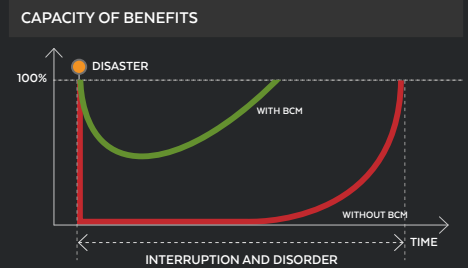
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Preventive measures designed to reduce or avoid risk, along with the corresponding insurance, cannot always hinder major events which make it difficult, if not impossible, to conduct your daily business. In such a crisis situation, it is vital to have a management plan in place and tangible measures lined up in order to manage a severe disaster to the best extent possible and to ensure the continuity of your business operations.

Reducing the duration of the interruption and disorder enables companies to regain full working capacity more quickly. In business continuity management, or BCM, the organisation strategies, procedures, resources and communication required in the event of a severe disaster are developed.

Examples of major crises :

- Fire, flooding, explosions,
- Natural disasters
- Sudden disappearance of key staff
- Malfeasance, crime
- Pandemics
- Severe external incidents (fraud, legal investigations, etc.)
- Strikes, site inaccessibility, etc.



Faced with the dilemma of risk management, your company can choose the type of service which suits it best, based on the following criteria:

Likely risks / minor consequences :

managerial and technical measures (organisation, monitoring, QA, investment, substitution, etc.)

Likely risks / major consequences:

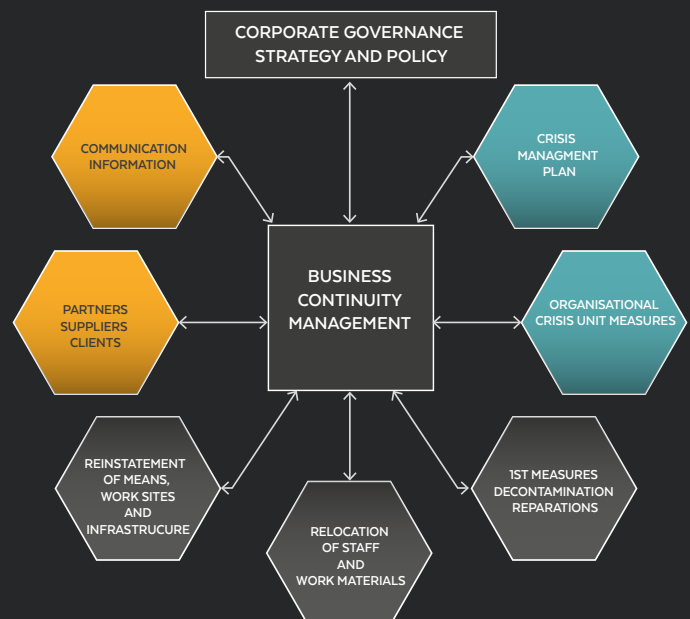
top priority, measures to remedy causes and alleviate consequences, transfer of risk to insurance

Unlikely risks / major consequences:

insurance + business continuity management (BCM)

YOUR BENEFITS

At IBC, our work in several business industries and experience in global major disaster management enable us to provide you with proactive support in the development of crisis management plans and tailored strategies.



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